

Event Rescheduled!



Young at Heart GALA

Good Things are Worth the Wait!

Dear Friends,

Due to unforeseen circumstances, we made the difficult decision to postpone the Gala. **Save the NEW date for May 20, 2021.** Until then...

Open up for a SURPRISE ANNOUNCEMENT!! (You really don't want to miss this!)

From the comfort of your home, you too can see...

Bethany's GOT TALENT



Susan Wornick – Emcee

Beloved Boston news personality, award winning journalist, and dear friend to Bethany, Susan lends her wit and charm as host of *Bethany's Got Talent*.

Open here for sponsorship and ticketing opportunities >>>

Join us for *Bethany's Got Talent*, a virtual event live streaming at 7:00 pm on Thursday October 1st!

You can support the mission of Bethany from the comfort of your home! Be inspired by our mission moments, and entertained by our talented residents and staff as they perform acts throughout the event!

- ★ Pre-registered viewers will vote live for their favorite act, and the winner will receive a Bethany's Got Talent Trophy.
- ★ Viewers will be entered into a drawing for exciting prizes to be awarded throughout the evening.
- ★ You will also be mailed a special "Dessert for Two" box to enjoy while you watch!



Sponsorship Opportunities

Presenting Star | \$10,000 *one available*

- ★ Sponsor name or logo appears with “Presented by” with the event logo from the time of confirmation
- ★ Opportunity to welcome guests to the event with a pre-recorded message
- ★ Logo appears on all printed and electronic event materials from the time of confirmation
- ★ Sponsor recognized with a “call out” from event host Susan Wornick
- ★ Sponsor featured in (5) social media posts
- ★ Sponsor featured in all press/media outreach
- ★ Sponsor logo appears on Bethany website
- ★ Sponsor name listed in Bethany’s annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (10) Private links to view ***Bethany’s Got Talent*** live premiere
- ★ (10) Exclusive Dessert for Two boxes delivered to you and your guests to enjoy during the event
- ★ (10) entries into drawing for a variety of fabulous prizes
- ★ Ability to cast (20) votes for the winner of the ***Bethany’s Got Talent*** contest

Guardian Star | \$5,000

- ★ Opportunity to include one :15-:30 video message during the event
- ★ Sponsor recognized with a “call out” from event host Susan Wornick
- ★ Sponsor featured in (3) social media posts

- ★ Sponsor featured in all press/media outreach
- ★ Sponsor logo appears on Bethany website
- ★ Sponsor name listed in Bethany’s annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (5) Private links to view ***Bethany’s Got Talent*** live premiere
- ★ (5) Exclusive Dessert for Two boxes delivered to you and your guests to enjoy during the event
- ★ (5) entries into drawing for a variety of fabulous prizes
- ★ Ability to cast (10) votes for the winner of the ***Bethany’s Got Talent*** contest

Shining Star | \$2,500 *four available*

- ★ Sponsor logo prominently displayed in corner of screen during one Mission Moment (approximately 5 minutes)
- ★ Sponsor featured in (1) social media post
- ★ Sponsor acknowledged in all press/media outreach
- ★ Sponsor name appears on Bethany website
- ★ Sponsor name listed in Bethany’s annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (3) Private links to view ***Bethany’s Got Talent*** live premiere
- ★ (3) Exclusive Dessert for Two boxes delivered to you and your guests to enjoy during the event
- ★ (3) entries into drawing for a variety of fabulous prizes
- ★ Ability to cast (6) votes for the winner of the ***Bethany’s Got Talent*** contest

Register online at bethanyhealthcare.org/bgt2020

Bright Star | \$1,000 *eight available*

- ★ Sponsor logo prominently displayed in corner of screen during one inspirational message or prize drawing announcement (approximately 2 minutes)
- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (2) Private links to view ***Bethany's Got Talent*** live premiere
- ★ (2) Exclusive Dessert for Two boxes delivered to you and your guest to enjoy during the event
- ★ (2) entries into drawing for a variety of fabulous prizes
- ★ Ability to cast (4) votes for the winner of the ***Bethany's Got Talent*** contest

Rising Star | \$500 *ten available*

- ★ Sponsor logo displayed on the lower third of screen during one talent act performance during event (approximately 2 minutes)
- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (1) Private link to view ***Bethany's Got Talent*** live premiere
- ★ (1) Exclusive Dessert for Two box delivered to you to enjoy during the event
- ★ (1) entry into drawing for a variety of fabulous prizes
- ★ Ability to cast (2) votes for the winner of the ***Bethany's Got Talent*** contest

Supporting Star | \$250

- ★ Sponsor name listed in Bethany's annual report
- ★ Sponsor name listed on sponsor acknowledgment screen during event
- ★ (1) Private link to view ***Bethany's Got Talent*** live premiere
- ★ (1) Exclusive Dessert for Two box delivered to you to enjoy during the event
- ★ (1) entry into drawing for a variety of fabulous prizes
- ★ Ability to cast (2) votes for the winner of the ***Bethany's Got Talent*** contest

Ticket Opportunities

Starlet | \$100

- ★ (1) Private link to view ***Bethany's Got Talent*** live premiere
- ★ (1) Exclusive Dessert for Two box delivered to you to enjoy during the event
- ★ (1) entry into drawing for a variety of fabulous prizes
- ★ Ability to cast (2) votes for the winner of the ***Bethany's Got Talent*** contest

Co-Star | \$25

Available exclusively for the Sisters of St. Joseph

- ★ (1) Private link to view ***Bethany's Got Talent*** live premiere
- ★ Ability to cast (2) votes for the winner of the ***Bethany's Got Talent*** contest

Follow us @BHCCFramingham



Open up for a

SURPRISE

ANNOUNCEMENT



Bethany
HEALTH CARE CENTER

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